

**Keep Lexington Beautiful Commission**  
**Minutes Feb. 21, 2013**  
**9:30 a.m., 5<sup>th</sup> floor conference room**  
**200 E. Main Street**

Members present: Amy Sohner, Blake Eames, Chris Schnelle, David Jarvis, Farley Schalk, George Ely, James Pendergest, Jane Wilson Eller, Mark York, Patricia Knight, and Peggy Henson.

Guests: Susan Bush, Crystal Williams-Cole

Patricia Knight called the meeting to order at 9:35a.m.

Motion was made by Farley Schalk, seconded by Blake Eames, to approve the Dec. 20, 2012 minutes. Motion passed unanimously.

Farley Schalk gave the Financial Report. Motion was made by Jim Pendergest, seconded by Peggy Henson, to accept the report. Motion passed unanimously.

**Old Business:**

1. Mark York gave an update report on the Lowes-Richmond Road project. Anti-litter signage, pet waste stations and more outreach are still needed in the complex area. It was suggested the Commission explore placing project signs in the area, possibly Richmond Road or Fontaine or Lakeshore Drive. Mark also reported that the video produced for the project had been shown to the Corridors Commission and the Idle Hour Neighbors Alliance. It was recommended that the video be uploaded to the Internet.
2. Criminal Littering Ordinance: Peggy Henson reported that she, Patricia and Mark had been meeting with Lt. Mark Brand, Div. of Police, on the new civil citation. A news conference to announce details of the initiative was being scheduled for March 13. Mark is working with Lt. Brand on the specifications for the civil citation.
3. Finance Committee/Partnerships: Farley reported that he had identified 50 businesses/managers and had sent each a letter with a brochure two weeks ago. One hundred more letters will go out soon. Jim Pendergest reported that he is sending out to the equine industry.
4. Great American Cleanup: Mark reported the neighborhood meeting is scheduled for March 5<sup>th</sup>.
5. Community Appearance Index: March 23: Mark reminded the Commission that the index is scheduled for Saturday, March 23.

**New Business:**

A. 2013 Lowes Grant: Mark passed out a hardcopy of a Power Point slideshow that was presented at the Keep America Beautiful national conference. Mark reported KAB had announced Lowes grants are also funded for 2013. There was discussion on potential projects, including an area in the Roanoke/Port Royal neighborhood. A motion made by George Ely, seconded by David Jarvis to apply for the Lowes grant. The motion passed unanimously. Mark has scheduled a meeting with Ken Cooke, Friends of Wolf Run, and Wendy Haven, Port Royal Neighborhood Association, about the grant and potential project.

B. 2013 CLPP Grant: Jane updated the commission on the 2012 CLPP grant that targeted downtown restaurants. She reported many are too busy to assist in the required follow-up cigarette butt count and that she has performed the scans. Mark reported that the Commission would apply for a 2013 CLPP grant to be implemented on a city golf course. Mark and Patricia had received information from the director of Keep Charleston (SC) Beautiful regarding a similar CLPP project last year. Mark recommended the CLPP grant be implemented at the Picadome Golf Course. The commission will work with the Div. of Parks and Recreation to determine where to place the receptacles.

C. Sponsorship Opportunities: Reforest the Bluegrass: April 13 at Hisle Park. Mark indicated this is a GAC event that attracts hundreds of volunteers each year. Farley Schalk made a motion, seconded by Jane Wilson Eller that the commission supports the event with a \$500 donation. The motion passed unanimously. The commission will have a display at the event.

Arbor Day: April 27 – Mark indicated the commission had received a letter requesting a \$500 donation to the Arbor Day event, to be held at The Arboretum. This event typically attracts several thousand visitors each year. George Ely made a motion, seconded by Blake Eames, that the commission supports the event with a \$250 donation. The motion passed unanimously.

St. Patrick's Day event: March 16: Volunteers are needed to work a display at the event. In 2012, the commission passed out pocket ashtrays and information on cigarette litter. It was recommended KLB participate in the event again.

D. Communications: Facebook Update/expansion. The communication committee reported the number of "likes" on Facebook was not increasing. As a start to begin boosting the number of likes it was suggested that each member like KLB's page on Facebook. Motion was made by Jane, seconded by David Jarvis, that each commission member like the KLB Facebook page. The motion passed unanimously.

Adjournment: David Jarvis motion with second by James Pendergest. Motion passed unanimously with the commission adjourning at 10:40 AM.