

**Keep Lexington Beautiful Commission Meeting Minutes
June 21, 2012**

**9:30 a.m., G & J Pepsi
559 South Forbes Road**

Commission Member present: Amy Sohner, Angela Dossett, Chris Schnelle, David Jarvis, Farley Schalk, Jane Wilson Eller, James Pendergest, Mark York, Patricia Knight, Peggy Henson

Guests: Crystal Williams-Cole, Esther Moberly

Patricia Knight called the meeting to order at 9:35am.

A motion was made by James Pendergest and second by Farley Schalk for approval of the April 19, 2012 minutes. Motion passed unanimously.

The Financial Report was given by Farley Schalk and included information on the Cigarette Litter Prevention Program and Lowes grants to KLB. A motion to accept the report was made by David Jarvis, second by Jane Wilson Eller. The motion passed unanimously.

Old Business:

1. Great American Cleanup Committee Report: Mark York reported information on the 2012 GAC; this information did not include the Kentucky River Cleanup or the Lorax movie event. The commission partnered with LFUCG to show the Lorax movie at the Kentucky Theater on June 9. Patricia reported the KLB table featured coloring pages for children, stickers and temporary tattoos.
2. Criminal Littering Statute: Mark York indicated the bill giving local governments the option to define littering as a civil violation becomes effective July 1, 2012. The commission is awaiting the LFUCG Department of Law to draft an ordinance creating the civil penalty. Jane suggested a public education and outreach effort will be necessary to educate citizens on the new ordinance.
3. 2012 CLPP grant: Jane gave an update on this year's CLPP grant which focuses on downtown restaurants, delis and bars. 12 out of 15 businesses have responded they are interested in participating in the prevention program. The businesses will receive receptacles purchased with the grant and perform litter surveys.

Mark inquired about the cigarette litter at the Phoenix building. David Jarvis indicated it has improved. DEP may adopt a couple of spots at the Government Center for receptacle placement. It was suggested a press release be issued on the businesses that become partners with KLB at the end of the scans.

4. Lowes grant implementation: Mark gave the update the \$20,000 Lowes Community Improvement grant to target the Richmond Road area. Mark is working with Bluegrass PRIDE, the Canterbury and Kenwick Apartment complexes, Kentucky American Water and the Lowes store on Richmond Road. The project is scheduled for October. George Ely and Chris Schnelle volunteered to serve on the project committee.

New Business:

1. Finance Committee Recommendations: Farley Schalk and Amy Sohner presented sponsorship levels: Platinum (\$5,000), Gold (\$2,500), Silver (\$1,000) and Bronze (up to \$500). The recommendation from the committee was for KLB to specific groups to approach for partnerships: Food and Beverage, Professional, Contractors, Housing, Retail, and Other. Farley requested volunteers for each group to come up with a draft letter requesting partnerships.

The following volunteered to work in these areas:

Patricia Knight – Professional
David Jarvis – Contractors
Farley Schalk – Food & Beverage
Chris Schnelle – Retail
Peggy & Patricia – Housing
Jim Pendergest – Equine (Other)

3, KLB Annual Report: Mark York reminded the commission that the Annual Report is due to Keep America Beautiful August 1. The commissioners were reminded to report their volunteer hours to mark. Mark will also provide a reporting form at each commission meeting.

4. Education & Outreach: Patricia discussed the possibility of KLB outreach at downtown events such as Thursday Nite Live and the Triangle Park movie nights.

5. LFUCG 5-Year Waste Management Plan: Esther Moberly, Division of Waste Management, attended the meeting to explain the 5-year plan (report). As part of the public comment requirements for the plan, Esther will do a presentation to the commission at the August meeting.

6. Farley conducted the Sustainability Presentation & tour of Pepsi Plant.

7. Next meeting: August 16, 2012

A motion was made by David Jarvis and second by Jim Pendergest to adjourn the meeting. The meeting adjourned at 10:47 am.

Keep Lexington Beautiful's mission is to engage individuals, businesses and organizations within Fayette County to take personal responsibility for improving our environment.