Keep Lexington Beautiful Commission April 17, 2014

9:30 a.m., 5th Floor Conference Room 200 E. Main Street

Members present: Amy Sohner, Angela Poe, Connie Miller, Thad Scott, David Elsen, George Ely, Mark York, Patricia Knight, Peggy Henson, Chris Schnelle and Jim Pendergest. Guests: Marie Armbruster, Haley Kane, Madison Hood, Millie Ma and Tresine Logsdon, from the Bluegrass Youth Sustainability Council.

Jim Pendergest called the meeting to order at 9:35 a.m.

Motion by Amy Sohner, second by Chris Schnelle, to approve the revised February 20, 2014 minutes.

Financial Report: Patricia Knight reported the Commission had a balance of \$12,461.17. She reported expenditures for giveaway items, Dunkin' Donuts, The Arboretum and Reforest the Bluegrass. Motion was made by George Ely, second by Peggy Henson, to accept the financial report.

Old Business:

- A. Community Appearance Index: Mark reported on the results of the Community Appearance Index that was conducted in March. Information on the survey will be placed on the KLB website.
- B. Update Great American Cleanup: Mark reported the annual planning meeting for the GAC was held on March 10. Several cleanup projects have already been planned; cleanup projects since the 2013 annual report was filed with KAB will count towards the 2014 report.
- C. Downtown Trash Bash: Mark reminded the commission the annual Downtown Trash Bash, sponsored by the Downtown Lexington Corporation, is a part of the GAC. This year's event will focus on multiple starting locations in or close to the downtown area in an attempt to engage more businesses and UK students in the event. The commission was encouraged to participate in the event.
- D. Update on KLB-sponsored events: St. Patrick's Day: Patricia and Amy reported on the tabling at the event. The KLB display was used to distribute pocket ash trays and auto ash trays. Nearly all of the ash trays were given away ("this is the best event we do"); Reforest the Bluegrass: Jim and George reported on the KLB display at this event. KLB distributed seed packets, stickers and pencils to children and ash trays to adults who smoked.
- E. Update: Sponsorship of Great American Cleanup: Jim and Mark reported there had been communication from Angela Calvin with Republic Services on possible

sponsorship of the Great American Cleanup. A presentation had been given to Republic on March 14 at Group CJ concerning sponsorship levels. Ms. Calvin had asked about Republic having a seat on the Executive Committee. The commission discussed the current vacant seat (Food, Beverage Industry) and the possibility of using that seat to provide participation for Republic. The consensus of the commission was to explore appointing someone from Republic to the vacant commission seat. It was pointed out that this would require a change in the by-laws, which require a 14-day notice.

New Business:

- A. Presentation by Bluegrass Youth Sustainability Council: Students from several area high schools gave a presentation to the commission on the purchase of new dual-stream units for area athletic fields. The purpose of the purchase is to increase recycling participation at school athletic events. The unit selected was recommended by the University of Kentucky. After a lengthy discussion, no action was taken by the commission on possible funding for some of the units.
- B. Legacy Trail maintenance: Mark will schedule a maintenance day for the KLB planting bed on the Legacy Trail.
- C. Bud Light grant: Mark reported that KLB had been contacted by KAB regarding a possible \$5,000 grant funded by Bud Light for a community improvement project. Mark had been in contact with the city's Div. of Parks and Recreation regarding a possible tree planting project at Masterson Station Park. Mark indicated that he was in contact with the city's risk management program regarding an issue with liability insurance for the event. The requirements for the grant stipulated the commission would be responsible for funding the insurance. Mark indicated he would keep working on the project.
- D. Report from Committees/Future session with Danielle Clore: The commission will meet with Danielle Clore at the next meeting for a follow-up on the strategic planning activity from last fall.

E. Next meeting: June 19, 2014

F. Adjournment: Motion by Chris, second by Patricia to adjourn.

Keep Lexington Beautiful's mission is to engage individuals, businesses and organizations within Fayette County to take personal responsibility for improving our environment.