Keep Lexington Beautiful Commission Minutes, August 15, 2013 Meeting

The Keep Lexington Beautiful Commission (KLB) met at The Thoroughbred Training Center, 3380 Paris Pike, at 9:30 a.m.

Members present were: Jim Pendergest, George Ely, Angela Dossett, Connie Miller, Farley Schalk, Amy Sohner, Patricia Knight and Mark York. Guests present were Esther Moberly, Div. of Waste Management and Amanda Donnelly, an intern at Bluegrass Greensource.

Jim Pendergest called the meeting to order.

The commission reviewed the minutes from the June 20, 2013 meeting. Connie requested notation under New Business regarding a presentation of expansion of social media and postings regarding littering and the Rain Barrel Reception. Mark also corrected the date of the next meeting as it had appeared in the minutes that had been distributed. On a motion by Farley, second by Connie, the amended minutes were approved.

Patricia presented the financial report. Recent donations included a \$1,000 cash donation from Keeneland, a \$250 cash donation from Hallway Feeds and a \$2,500 in-kind donation from Stout printing. On a motion by Amy, second by Angela, the report was accepted.

Old Business:

A. 2013 CLPP Grant update: Mark gave an update on the 2013 CLPP grant. Ash urns are installed at the Picadome/Gay Brewer, Jr. Golf course. Pocket ashtrays and auto ashtrays are in the pro shop. The mid-term scan will be done later this month.

B. Wolf Run project: Mark reported that he and Peggy had met with Ken Cooke, Friends of Wolf Run, and Wendy Haven, Port Royal Neighborhood Association, regarding a potential stream improvement project on Roanoke Drive. Mark distributed the proposal from Ken Cooke that included a watershed festival, stream cleanup and stream restoration projects. The request is for \$3,000 for stream improvement projects (cost-share with property owners) and \$2,000 for the watershed festival.

There was discussion regarding more detail needed for the watershed festival expenditure on the proposal. The commission also discussed if similar projects are envisioned by the commission in the future that the KLB donation be available on a competitive basis to other community organizations. Motion was made by Farley, second by George, that the commission fund the \$3,000 stream project request as presented by Ken Cooke and that more detail is obtained by Mark regarding the \$2,000 watershed festival request. The motion passed.

C. Legacy Trail: Jim reported that Farley and a group from G & J Pepsi had weeded the planting bed in July. Farley passed around photos from the event that he had distributed at G & J Pepsi. Jim also reported that he, George and Mark had covered the planting bed with mulch. Jim estimated that 30-70 more plants should be installed later this year to fill out the bed.

D. Monthly features/Commissioners sign-up page: Jim led a discussion on the commitment by KLB members to produce story features for the website. It was suggested the features focus on businesses that support KLB financially.

E. Financial Partnerships: The commission discussed the length of recognition recommended for a sponsoring partner. Consensus from the Commission was that recognition from partners would cover 1 year; the Commission also discussed the need for a centralized method of tracking donations as well as website recognition.

New Business:

A. KLB vacancy: Jim reported he is forwarding the name of David Elson, with the High Street YMCA, as a possible candidate to replace Jane Wilson.

B. Retreat/Strategic Planning: Jim and Mark had discussed the advantages of scheduling a Commission retreat and strategic planning meeting in place of the October Commission meeting. It was recommended that the Executive Committee be responsible for initiating and planning the retreat.

C. America Recycles Day 2013: Mark reported that the annual Paper Shred for America Recycles Day had been scheduled for Saturday, Nov. 9, at the Training Pad on Old Frankfort Pike. Patricia volunteered to work with the team planning the event. Connie suggested the Grey Goose might be enlisted as a partner to provide lunch for the volunteers.

D. 2013 Annual Report: Mark reported that the annual report to Keep America Beautiful had been submitted. It was requested that the 1-page summary be emailed to the Commission members.

E. Meeting with Cecile Carson, KAB, Aug. 29: Mark reported that Cecile Carson, Senior Director of Affiliate Development for Keep America Beautiful, will be coming to Lexington on Aug. 29. A meeting will be scheduled for commissioners to meet with Ms. Carson.

F. Recycle Bowl Sponsorship: Motion by Farley, second by Patricia, that the Commission provide \$1,000 for co-sponsoring the annual Recycle Bowl competition for schools in Lexington. The motion passed unanimously.

G. America In Bloom: Mark indicated he had been invited to attend a lecture and workshop in October for the America In Bloom project. He will provide a report at the next Commission meeting.

H. Next meeting: October 17, 2013

I. Adjournment: Motion by Farley, second by Amy, to adjourn. The motion passed unanimously.

Keep Lexington Beautiful's mission is to engage individuals, businesses and organizations within Fayette County to take personal responsibility for improving our environment.