

Keep Lexington Beautiful

**KEEP AMERICA
BEAUTIFUL**



LEXINGTON



MISSION

To engage individuals, businesses and organizations within Fayette County to take personal responsibility for improving our environment.

Community Appearance Index

- Required by Keep America Beautiful
- Conducted annually in March
- 50 sites, ½ to 1 mile in length
- Litter scored on a scale of 1-4
(lower = less litter)

Annual Average Scores:

2011	2012	2013	2014	2015
1.67	1.32	1.5	1.41	1.55



WHAT IS THE GREAT AMERICAN CLEANUP™?

- America's largest organized cleanup, beautification and improvement program involving millions of volunteers in communities all across the country.
- An educational community action program implemented March through July
- A partnership between Keep Lexington Beautiful Commission, Keep America Beautiful, Inc., Lexington-Fayette Urban County Government, sponsors and volunteers

GREAT AMERICAN CLEANUP™ ACTIVITIES

Select at least one:

1. Litter Cleanup (preferred): Cleanup trash from roadways, parks, stream banks and/or other public spaces
2. Recycling Drive: Collect items that can be taken to the Recycling Center - glass, plastic jugs and bottles, paper, cardboard, aluminum and steel cans
3. Graffiti Removal: Paint over defaced public buildings/areas
4. Clothing Drive: Collect reusable items for a local charity
5. Education Event: Table at a festival, conduct a workshop, etc.
6. Beautification or Other Community Improvement Project: Plant trees or gardens, paint artistic storm drains, etc.
7. *Electronic Waste Recycling Drive: Collect items that can be taken to the E-Waste Recycling Center

Great American Cleanup Results

2013	2014	2015
48 Events	52 Events	82 Events
3005 Volunteers	2375 Volunteers	3485 Volunteers
7,202 pounds of litter	17,107 pounds of litter	32,391 pounds of litter
30.5 miles of streets & road cleaned	25.5 miles of streets & roads cleaned	39.5 miles of streets & roads cleaned
35 acres of parks cleaned	158 acres of parks cleaned	74 acres of parks cleaned



KEEPING IT SIMPLE

1. [Register your event](#)
2. Hold your event
3. [Send in your results](#)

ELECTRONIC WASTE COLLECTION

Overview:

- Pilot program this year
- Limited number of collections (5 or fewer)
- Only for groups conducting a cleanup
 - People who don't participate in the cleanup can contribute items to e-waste collection
- Application deadline: 4:30pm, Wed., Friday, March 25

ELECTRONIC WASTE COLLECTION

Stipulations:

- ✓ Limited to items that are accepted at the [Electronic Recycling Center](#)
- ✓ Limited to participants that can take items to the ERC
 - Fayette Co. residents
 - Residential electronics only – no material from businesses or nonprofits
- ✓ Must check participants' id; note name, address, zip & list of items dropped off plus have participant initial sheet
- ✓ Must use promotional template provided by the city
- ✓ Must have a secure indoor location for temporary storage of electronics
- ✓ Must have someone to staff collection hours
- ✓ Must have someone to available to meet city employees when materials are picked up
- ✓ Must agree to keep and responsibly dispose of any item collected that the ERC doesn't accept.

ELECTRONIC WASTE COLLECTION

Site Selection Criteria:

- Number of people served
- Drop off hours
- Distance of proposed collection site from Electronics Recycling Facility
- Promotion plan
- All criteria on previous page being met



Keep Lexington Beautiful





QUESTIONS?

Ask now

or

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