

# Keep Lexington Beautiful

**KEEP AMERICA  
BEAUTIFUL**



**LEXINGTON**



# MISSION

To engage individuals, businesses and organizations within Fayette County to take personal responsibility for improving our environment.

# Community Appearance Index

- Required by Keep America Beautiful
- Conducted annually in March
- 50 sites, ½ to 1 mile in length
- Litter scored on a scale of 1-4  
(lower = less litter)

Annual Average Scores:

2011	2012	2013	2014	2015	2016
1.67	1.32	1.5	1.41	1.55	1.48

# WHAT IS THE GREAT AMERICAN CLEANUP™?

- America's largest organized cleanup, beautification and improvement program involving millions of volunteers in communities all across the country.
- An educational community action program implemented March through July
- A partnership between Keep Lexington Beautiful Commission, Keep America Beautiful, Inc., Lexington-Fayette Urban County Government, sponsors and volunteers

# GREAT AMERICAN CLEANUP™ ACTIVITIES

## Select at least one:

1. Litter Cleanup (preferred): Cleanup trash from roadways, parks, stream banks and/or other public spaces
2. Recycling Drive: Collect items that can be taken to the Recycling Center - glass, plastic jugs and bottles, paper, cardboard, aluminum and steel cans
3. Graffiti Removal: Paint over defaced public buildings/areas
4. Clothing Drive: Collect reusable items for a local charity
5. Education Event: Table at a festival, conduct a workshop, etc.
6. Beautification or Other Community Improvement Project: Plant trees or gardens, paint artistic storm drains, etc.

# Great American Cleanup Results

2014	2015	2016
52 Events	82 Events	179 Events
2375 Volunteers	3485 Volunteers	3371 Volunteers
17,107 pounds of litter	32,391 pounds of litter	56,503 pounds of litter
25.5 miles of streets & road cleaned	39.5 miles of streets & roads cleaned	57 miles of streets & roads cleaned
158 acres of parks cleaned	74 acres of parks cleaned	153 acres of parks cleaned



## KEEPING IT SIMPLE

1. [Register your event](#)
2. Hold your event
3. [Send in your results](#)









# QUESTIONS?

Ask now

or

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