## Keep Lexington Beautiful Commission Meeting Minutes

## June 23, 2011

The Keep Lexington Beautiful Commission (KLB) met in the Government Center at 200 E. Main Street at 9:30 a.m.

Commission members present: Patricia Knight, Angela Dossett, Connie Miller, Margaret Long, Mark York, Peggy Henson, David Jarvis, Jane Wilson Eller and Scott Blakely. Kara Syles was present for Amy Sohner.

Guests: Susan Bush (LFUCG) and Crystal Williams (LFUCG).

Patricia Knight called the meeting to order. The first agenda item was review and approval of minutes of the April 21, 2011 meeting. The date of the June KLB Commission meeting was corrected to reflect June 23. The minutes were passed by consent.

Mark York gave the financial report. KLB received a \$5,000 KAB grant for the CLPP project to purchase ash receptacles, a \$5,000 KAB grant from a donation by Valvoline Instant Oil Change, and \$250 from Lowes. Peggy Henson made a motion to use the \$250 from Lowes to purchase gift cards for a drawing for the neighborhood associations that participated in the 2011 Great American Cleanup. Margaret Long seconded the motion; the motion carried.

## Old Business:

1. Cigarette Litter Prevention Plan: Jane Wilson Eller reported that the task force has conducted the initial surveys at the hospitals and downtown locations. Cigarette receptacles have been ordered, pocket ashtrays are available for distribution and brochures are being developed. The task force established that employees at the locations surveyed need education. A suggestion was made to ad signage at LexTran bus stops.

KLB currently has an ad campaign that includes a television ad featuring a cigarette fairy. The commission viewed the ad.

- 2. Great American Cleanup: Mark reported that there were 70 events, 1,999 volunteers, 3503 volunteer hours, 6,718 participants, 94,929 pounds of litter, debris and bulky waste collected, 100 pounds of plastic bottles, 9,382 pounds of newspaper and paper collected for recycling and 6,593 trees planted.
- 3. Criminal Littering Statute: The commission discussed the need to address litter enforcement, possibly through a change in the state criminal littering statute. Mark presented general information on the civil citation process used by LexPark. Scott Blakely circulated copies of a state criminal citation and a civil citation,

noting the civil citation required significantly less information. Angela Dossett volunteered to chair a committee to explore a possible change to the state statute. Peggy Henson, Amy Sohner, Patricia Knight, Mark York and Connie Miller volunteered to serve on the committee.

## **New Business:**

1. Cans for Cash Campaign: Mark requested that KLB participate in the communitywide portion of the Cans for Cash annual initiative. David Jarvis made a motion that KLB become a partner in the program. Scott Blakley seconded; the motion carried.

Jane Wilson Eller volunteered to work on grant applications.

- 2. KLB Vacancies: The commission currently has two vacancies representing the Neighborhood Associations (1) and Equine/Agricultural community (1).
- 3. KAB Annual Report: Mark reminded the commission that the KAB Annual Report is due August 25 and suggested the information in the report be used as the report required to the Mayor's Office and the Urban County Council.
- 4. KAB Annual Meeting: Patricia reported that Lexington had submitted a bid to host the 2012 KAB Annual Meeting.
- 5. Strategic Plan: Patricia and Mark presented information on the need for the commission to begin planning for the upcoming year. The Executive Committee will draft a strategic plan that will be circulated for review at the next meeting.

The next meeting will be Thursday, August 18.

The meeting adjourned at 11:00 a.m.