

**Minutes**  
**Keep Lexington Beautiful Commission**  
**August 18, 2011**

**9:30 a.m., 5<sup>th</sup> Floor conference room**  
**200 E. Main Street**

Commission members present: Amy Sohner, Angela Dossett, Connie Miller, David Jarvis, Farley Schalk, Jane Wilson Eller, Margaret Long, Mark York, Patricia Knight, Peggy Henson  
Guests: Susan Bush and Crystal Williams (LFUCG)

Patricia Knight called the meeting to order. The first agenda item was a review and approval of the minutes of the June 23, 2011 meeting. There were no changes or corrections. Amy Sohner made a motion to approve the minutes; David Jarvis seconded; the minutes passed by consent.

Farley Schalk gave the Financial Report. As of July 31, 2011, KLB has a fund balance of \$5,164.42. David Jarvis made the motion to accept the Financial Report; Peggy Henson seconded; the motion passed.

**Old Business**

1. Cigarette Litter Prevention Plan: Jane Wilson Eller reported that ash receptacles have been distributed and are in place. Follow-up scans will be done in the near future. Businesses are receptive of being responsible for maintenance of them.
  
2. Criminal Littering Statute: Angela Dossett reported on that the committee met with LFUCG attorney David Barberie. Mr. Barberie recommended the Commission focus on a statute change that would provide the option for cities to enforce littering through a civil proceeding. Mark spoke with the state solid waste coordinators group (SWaCK) and they were open to the change. Discussion followed on how to work at the state level and draft ordinances. Peggy Henson will contact the Law department again to seek clarification on some issues.
  
3. Cans for Cash: Mark reported the Cans for Cash for communities was postponed for this year. LFUCG is proceeding with the existing plan to have schools conduct a campaign in October. There is no current plans for a community event.

4. Strategic Plan: Patricia Knight reported that a draft Strategic Plan was developed by the Executive Committee. After reviewing each component of the plan, the following were added: a sustainability component to the Goals, recycling to the Objectives and Corporate Partners/Business Community to the Goals. Discussion included the ideas to educate the public that the GAC is to improve the community, not private property. In terms of outreach, Patricia suggested presenting the KLB message as different and separate from LFUCG. In the area of securing more partnerships, Peggy Henson suggested using the Fayette County Sheriff's Office as a partner. Discussion was made on coming up with a KLB logo for identity purposes and to begin the process of securing additional financial support for KLB. Farley, Connie, Amy, David and Peggy volunteered to serve on a committee to begin to seek community financial support.

5. Annual Report: The KLB annual report to Keep America Beautiful is due August 22. Mark is working on it and will distribute it upon completion.

6. Bid to host the 2012 KAB Annual Meeting: Patricia reported the bid for Lexington to host the 2012 KAB was not accepted. KAB was seeking a venue that had a strong state program.

### **New Business**

1. The election of new officers:

Chair - Amy nominated Patricia to continue to serve; Farley seconded. The motion passed unanimously. Vice Chair – Amy was nominated by David; seconded by Peggy. The motion passed unanimously. Treasurer - Farley was nominated by Angela; seconded by David. The motion passed unanimously.

2. Monthly Media Report: Patricia and Mark reported on media outreach for the past 2 months. This included the CLPP news conference, CLPP news release, appearances on WLEX-TV, WKYT-TV, GTV 3 and paid banner ads in the Herald-Leader.

The next meeting of the Keep Lexington Beautiful Commission will be Oct. 20, 2011.

The commission adjourned at 10:55AM.