

Meeting Minutes
Keep Lexington Beautiful Commission
August 15, 2019 at 8:30 a.m.
VISITLEX – 215 W. Main Street, Suite 150 (Old Courthouse)

Attendees: Arin Arnold-Davis, Mac Ferguson, Coe-Eee Shelby, Jim Pendergest, Greg Butler, Amy Sohner, Mark Brand, Ryan Sandwick, Councilmember Kathy Plomin

Staff: Louise Caldwell-Edmonds

1. Roll Call of Members

2. New Business:

A. Current Financial Report

Ms. Arnold-Davis presented the financial report prepared by SP. Ms. Caldwell Edmonds reported that we received the \$500 from Lowe's grant for cigarette ash urn maintenance and the \$7,000 for the car ashtray grant, and that each will appear on the next report.

Ms. Caldwell-Edmonds reported that the \$500 from the CLPP grant funds have not been received.

Mr. Pendergest motioned to accept the financial report. Mr. Butler seconded the motion. The motion passed unanimously.

B. Minutes

Mr. Butler presented the minutes from the July 2019 meeting.

Ms. Shelby motioned to accept the minutes as presented. Mr. Ferguson seconded the motion. The motion passed unanimously.

C. Social Media Permissions

Ms. Arnold-Davis reported that KLB posts are suspended because Facebook classifies KLB as a political group. Ms. Arnold-Davis reported that there is no cost to apply and that she confirmed with city staff that similar LFUCG groups have done the same. Future posts will state "paid for by KLB". Mr. Butler replied that it's reasonable to apply.

Mr. Ferguson motioned to apply for political group status on Facebook. Mr. Sandwick seconded the motion. The motion passed unanimously.

Ms. Arnold-Davis stated that the next step is to upgrade the Instagram account. Mr. Sandwick asked if it would be a match of the Facebook content. Ms. Arnold-Davis replied that many of the posts will be the same.

D. New Member Applications

Ms. Arnold-Davis presented applications from interested members. Councilmember Plomin asked which positions we need to fill.

Mr. Pendergest reported that he needs to take a leave of absence due to work commitments. Ms. Sohner recommended that Mr. Pendergest take a leave, but remain on KLB until a replacement is identified. Potential applicants for the equine industry were identified.

Ms. Arnold-Davis said the positions to be filled are at-large. Mr. Butler stated that the ordinance amendments have not been approved by Council.

KLB members discussed the applicants. Ms. Arnold-Davis will reach out to applicants, explain the ordinance timeline, and invite them to attend the next KLB meeting as a guest.

E. Neighborhood Outreach Considerations

Ms. Arnold-Davis reported that SP did contact Trees Lexington!.

Ms. Arnold-Davis informed KLB that October 12 – 19 is Trees Week, and suggested that it's a potentially good opportunity for KLB to participate. Ms. Sohner said that BGGs has a tree planting scheduled and invited KLB to participate.

Mr. Sandwick reported that the Landscape Architecture department is a resource to best manage tree plantings and canopy.

Ms. Arnold-Davis restated her desire to identify a neighborhood from the litter index that we can work on. Ms. Shelby suggested Woodhill and Mr. Pendergest suggested the I-75/I-64 corridor between Newtown Pike and Paris Pike. Councilmember Plomin clarified that it's the Winburn area and that she will reach out to CM James Brown for feedback. Mr. Ferguson stated that it's been a long-time litter issue in the community. Councilmember Plomin said that this area is highly visible to visitors and KLB should help.

Downtown Lexington Partnership started a beautification committee and Ms. Arnold-Davis was appointed on behalf of VisitLex and KLB.

F. Volunteer Contacts/ FUSION (AUG 23)

Mr. Sandwick reached out to UK Sustainability but has not heard back.

G. Other New Business

Ms. Shelby asked for clarification on what types of stickers to purchase. Ms. Arnold-Davis suggested window clings with the KLB logo or messaging. Ms. Sohner recommended a small purchase with the car ashtray funds to evaluate their reception.

Ms. Sohner motioned to purchase 20 window clings for the Car Ashtray Grant Program. Officer Brand seconded the motion. The motion passed unanimously.

2. Old Business:

A. 2019 CLPP Grant Update

Mr. Ferguson reported that dealers have been unresponsive. Ms. Arnold-Davis reported that Don Jacobs was resistant, but that she has a connection to leverage. Ms. Sohner reported that Quantrell was receptive.

Ms. Shelby asked what the deadline is. Ms. Sohner replied that Ms. Caldwell Edmonds would know for certain, but that we do need to proceed quickly.

B. Sub-committee Updates

No updates. Ms. Arnold-Davis asked that sub-committees meet and report back to KLB at the next meeting.

3. Other Old Business Items from Members:

There was none.

Ms. Sohner motioned to adjourn. Councilmember Plomin seconded the motion. The motion passed unanimously.

NEXT MEETING: September 19, 2019 at 8:30 AM at Visit Lex