

# Keep Lexington Beautiful

**Mission:** To empower individuals, businesses, and organizations within Fayette County to take pride in the community's natural and built environment.

**Vision:** To advocate, educate, and facilitate environmental programs that foster a sustainable future leading to social and economic impacts for our communities.

## **Values:**

**Beautification:** Create a clear path for individuals to feel, see, and foster beauty in a way that represents their values and individuality.

**Inclusivity:** Understanding that beauty has different definitions for different people, tailoring efforts to the community's needs and desires.

**Education:** Engaging and teaching people the importance of keeping the environment clean, being a community resource to bridge the gap between information and action.

**Partnership:** Leverage contacts and build relationships with community organizations for maximum impact throughout the community, from corporations to nonprofits to individuals.